



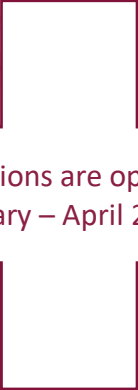
**University of
Zurich** ^{UZH}

International Relations Office

The background of the poster features a close-up of several Swiss Franc coins, including a 10 Franc coin and a 20 Franc coin, with intricate floral and architectural designs. A portion of the Swiss flag, with its characteristic red, white, green, and blue stripes, is visible in the upper left corner.

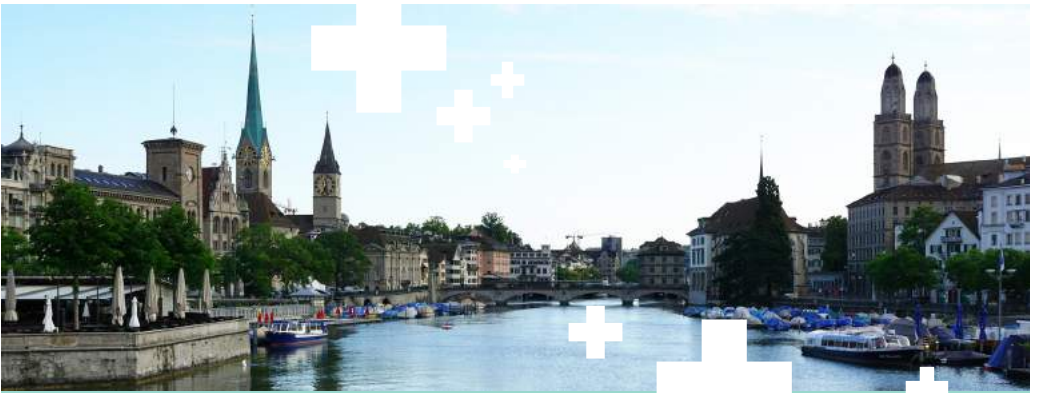
How Switzerland got rich

30 JUNE – 19 JULY 2019

A large white Swiss cross is positioned on the right side of the poster, partially overlapping the text box and the dark red footer.

**Applications are open from
January – April 2019!**

**UZH International
Summer Schools**



Course Description

This Summer School looks at the development of Switzerland into one of the richest and most globalized countries in the world. Find out how Switzerland became an international finance center, how some Swiss companies evolved into big transnational corporations and how they manage to export Swiss-made goods under the condition of a strong currency, the Swiss Franc. During these three weeks, you will discover the country's political roots and study its worldwide successful industries like watchmaking, pharmaceuticals, and food processing, through talking to leading experts. You will have the opportunity to travel to some of Switzerland's most scenic locations like Lucerne, Berne, and the lake of Geneva. You will visit Nestlé, the largest food company in the world, important historic sites and up-to-date museums. Participating in this summer school will not only allow you to get to know the University of Zurich but also experience Zurich as one of the world's most attractive student cities.

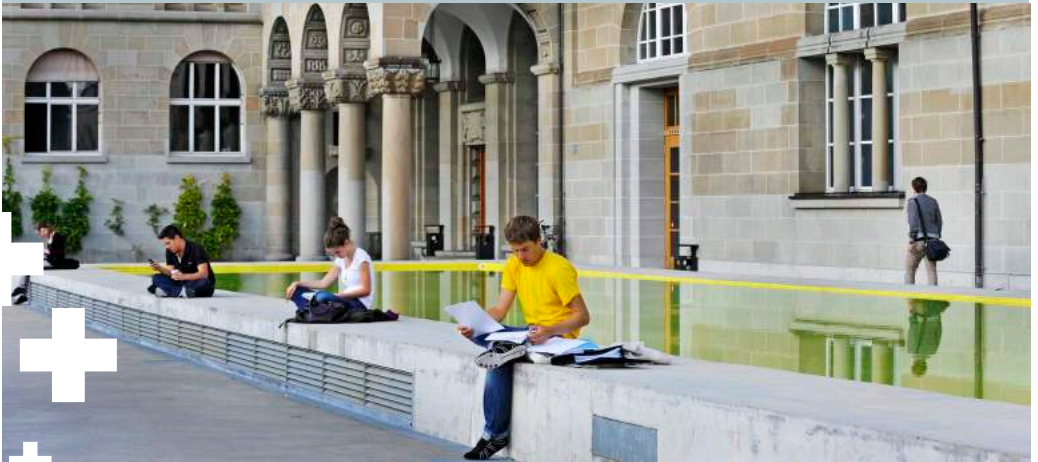
Hosting Institute	Institute of Sociology, UZH
Course Director	Prof. Dr. Patrick Ziltener (Sociologist & Economist, UZH)
Language	English
Credits	6 ECTS
Target Audience	2nd or 3rd year Bachelor students and Master students



Schedule and Classes

- + Around 20 hours of classroom teaching per week
- + Full day study trip to Lucerne, Altdorf and Schwyz
- + Full day study trip to Bern (World Heritage Site) and the Nestlé museum in Vevey, where you will also have the opportunity to enjoy the spectacular view of the vineyard terraces of the Lavaux winegrowing region (World Heritage Site)
- + Full day study trip to La Chaux-de-Fonds and Le Locle (World Heritage Site)
- + Study tours through Zurich
- + Various social events including a welcome dinner, a lakeside picnic, a trip to Schaffhausen and the Rhine Falls and an optional day hike to the Uetliberg

Several study
trips!



Fees

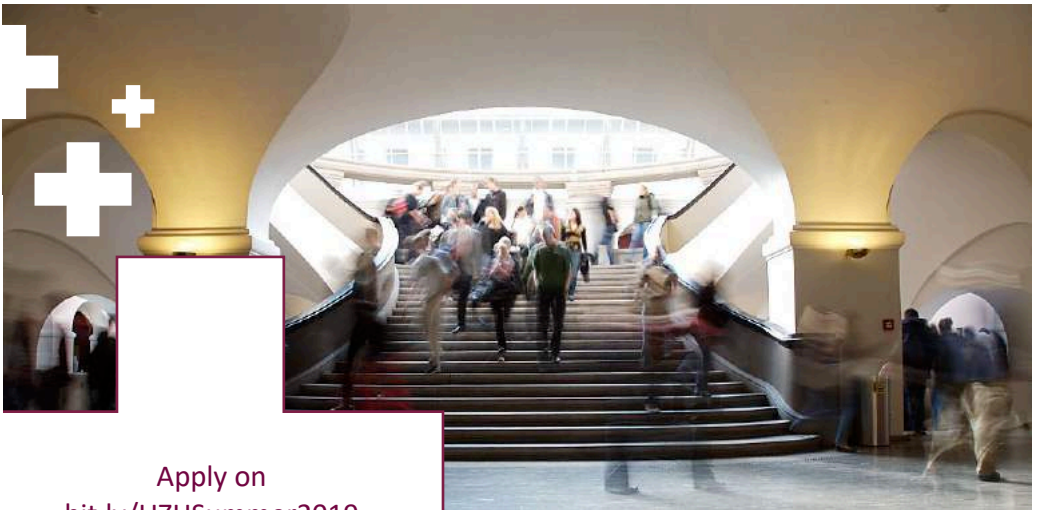
The regular fee for this summer school is **CHF 2000**.

- + **The fee includes:** Tuition and application fee; final certificate; academic trips to Lucerne, Rütli, Berne, Nestlé and more; social program.
- + **Not included:** Accommodation and subsistence costs.

Discounts

We offer generous discounts to students from UZH partner universities, including Strategic Partners and network partners such as Universitas21. Once we have received your application, we will notify you of any potential discounts available to you.

Generous discounts!



Apply on
bit.ly/UZHSummer2019

Application

Strong Bachelor and Master students from all subject areas who have completed their first year of study are encouraged to apply.

To apply, please visit our website (bit.ly/UZHSummer2019) and complete the online application form. We will carefully check your documents and let you know within four weeks whether or not we can make you an offer. For further information on the application procedure please visit our website.

Application Deadline: 23 April 2019

Contact

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bit.ly/UZHSummer2019