

WFI Winter School 2024



Concept as of November 3, 2023



WFI Winter School 2024 – Key Characteristics I/II

- Title: **Management Simulation in Tourism**
- Coordinator: **Prof. Dr. Harald Pechlaner**, Chair holder of the Chair of Tourism and Head of the Center for Entrepreneurship
- Format: **business game**: students compete for profits and creativity points in **intercultural** and **interdisciplinary teams**
Erasmus Blended Intensive Programme (BIP)
- Timing: virtual component in January/February + in-person teaching in February/March + virtual consultation hours in March (*see below*)
- ECTS credits: **5**
students can join as part of a competing team, student coaches or part of the media team
- Disciplines: open to *all* disciplines, esp. business, economics, tourism, media management, intercultural studies, IT

WFI Winter School 2024 – Key Characteristics II/II

- Network: KU (lead) + **3 – 4** Erasmus partner institutions
- Target group: **Master's** students and **Bachelor's** students **after their 3rd semester**:
 - **15 – 20** mobile students from BIP partners (funded)
 - up to **30** WFI / KU / additional mobile students from other partners (non-funded)
- Selection: KU: if more applications than places, based on grades
- Funding:
 - grants for **incoming students** and **excursions** from **Erasmus BIP**
 - grants for **incoming faculty** via **regular Erasmus teaching mobility**

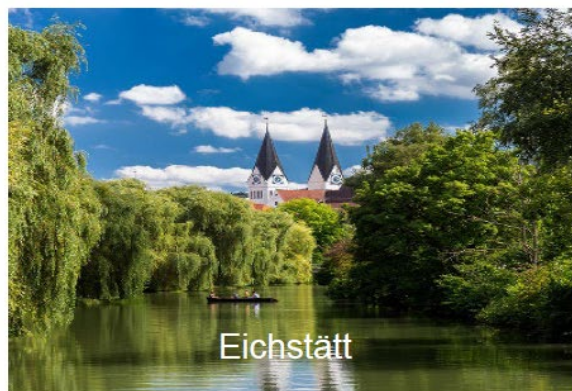
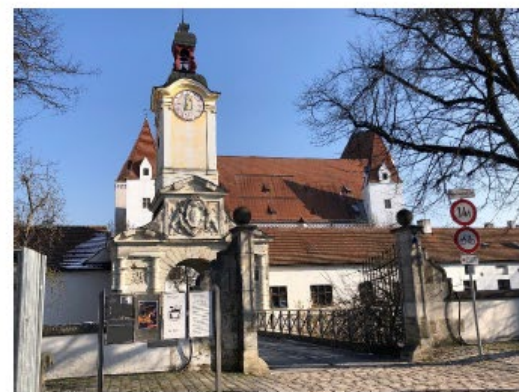
WFI Winter School 2024 – Schedule

Dec 2023 + Jan / Feb 2024	Feb 2024	Feb 25 – March 1, 2024	March 2024	Until March 31, 2024	Until mid- April 2024
Online part: Kick-off on Dec 7, 6 pm; 2 input sessions Jan/Feb 2024	Work on assignments (readings / small tasks)	On-site program at WFI	Virtual consulta- tion hour for each student team	Students work on their final assignments	Grading

Feb 24	Feb 25	Feb 26 – March 1	March 2	March 3
Arrival day	Excursion and first tasks (team building)	In-person teaching (coaching) and excursions	Optional Excursion	Departure day

WFI Winter School 2024 – Location

- Ingolstadt campus with excursions to our Eichstätt campus and other locations



WFI Winter School 2024 – Questions for partner universities

We would appreciate your feedback very much:

- Suggestions for the **overall program**
- Requirements for your students to get **recognition of credits**.
- Decision on participating in the **Blended Erasmus Intensive Programme (BIP)** with 5 students on average.
- Decision on participating as a **coach** and/or with a **lecture** or not.

